

Money20/20 to launch Money20/20 Asia in Bangkok in 2024

The world's premium Fintech show selects Bangkok as the host city for its new Asia show in April 2024

London, October 24, 2022 - Money20/20, the world's leading Fintech show, announced today, live on stage at Money20/20 USA in Las Vegas, that it is coming to Asia. Money20/20 Asia will take place in the incredible destination city of Bangkok, Thailand April 23-25 2024. Thailand is one of the fastest-growing fintech markets in Asia, boasting over 300 companies in payment processing, e-wallets, insurance, lending and cyber-security.

Founded by the industry, for the industry in 2011, Money20/20 has grown into the world's leading, premium content, sales and networking platform for the global money ecosystem. From in-depth analytics to inspirational speakers, its world-class insight and networking opportunities help the payments, Fintech and financial services sectors stay ahead.

The annual Money20/20 USA show, taking place this week in Las Vegas, is expecting 11,500+ attendees from 3000+ companies who'll be able to see more than 350 speakers shaping the future of money across six stages. Money20/20 Europe, which took place in June this year in Amsterdam, had over 7500+ people in attendance, booking more than 14,500 1-2-1 meetings at the live show.

With over \$5Bn in investment in the second quarter of this year, Asia continues to be a dominant global player in the world of Fintech with over 50 unicorns and a particular strength in the areas of super apps, advanced payments, and broader digital transformation. As a region, Asia boasts a dynamic Fintech ecosystem and is home to some of the world's largest fintech companies, including Ant Group, One97, Lu.com, Rakuten, Paytm, Grab and GoJek, and many others. Money20/20 fits perfectly in this landscape positioning itself as the center of the Fintech ecosystem and a platform for the collective industry to come together as the region continues to drive the industry forward.

"Money20/20 was founded to bring the full ecosystem of digital money together," said Tracey Davies, President of Money20/20. "It is the place where people learn and are inspired and critically where they come to do business. We launched in the USA in 2012, Europe in 2016 and from 2024 we are delighted to be adding Asia in Bangkok, one of the world's most exciting destinations."

"We'll be bigger, more exciting and more experiential than ever before, but with a clear focus on connecting our global audience of Fintech communities around the world with the hottest and most exciting start-ups in the region," she continued.

Money20/20 Asia will take place in Bangkok, Thailand on April 23-25 2024, joining existing Money20/20 shows in Las Vegas, USA and Amsterdam, The Netherlands.

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About Money20/20

Founded in 2011, Money20/20 creates destination shows where the most innovative people in payments, Fintech and the broader financial services industry connect. Famed for their high-impact networking, the

USA edition, held in Las Vegas (23-26 October 2022), and the Europe edition, held in Amsterdam (6-8 June 2023), are regarded as unmissable by financial services professionals. Money20/20 is the space where the industry's smartest visionaries and innovators come together to create the future of money. Money20/20 is an Ascential show. www.money2020.com

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You can also find us on [LinkedIn](#) at Money20/20.

About Ascential

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Our world-class businesses improve performance and solve problems for our customers by delivering immediately actionable information combined with visionary longer-term thinking across Digital Commerce, Product Design, Marketing and Retail & Financial Services.

With more than 3,000 employees across five continents, we combine local expertise with a global footprint for clients in over 120 countries.

Ascential is listed on the London Stock Exchange.