

ASCENTIAL

Wednesday 22 June 2022

Ascential plc

Notice of Capital Markets Event

Ascential plc (LSE: ASCL.L), the specialist information, analytics and eCommerce optimisation company, will host a capital markets event in Cannes today, Wednesday 22 June 2022. The event will cover the Product Design, Marketing and Retail and Financial Services segments and will be hosted by Duncan Painter (CEO) and Mandy Gradden (CFO) and will include presentations from divisional and brand leaders.

The presentations will be attended by a number of investors and those analysts who cover the company and will also be broadcast live via www.ascential.com/investors/reports-and-presentations from 12 noon to 4pm BST (1pm to 5pm CET) on Wednesday 22 June. The presentations will also be made available on the Company's website following the event.

No new material financial information will be disclosed.

Contacts

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About Ascential

Ascential delivers specialist information, analytics and eCommerce optimisation platforms to the world's leading consumer brands and their ecosystems. Our world-class businesses improve performance and solve problems for our customers by delivering immediately actionable information combined with visionary longer-term thinking across Digital Commerce, Product Design, Marketing and Retail & Financial Services.

With more than 3,000 employees across five continents, we combine local expertise with a global footprint for clients in over 120 countries. Ascential is listed on the London Stock Exchange.