

5 July 2016

Ascential recognised at the PPA Awards and Conference Awards

Ascential plc (the “Group” / LSE: ASC.L), the international business to business media company with a focused portfolio of market-leading events and information services products, was recognised in four categories at the PPA Awards and in three categories at the Conference Awards.

At the PPA, ‘Business Media Brand of the Year’ went to Retail Week, the most trusted source of connected business intelligence and networking for retail insiders. The judges commented that “Retail Week is an excellent model for all other business media brands to emulate. It provides dynamic, progressive, connected intelligence that meets and exceeds its customers’ requirements.”

Glenigan, the UK’s leading provider of construction project leads and industry analysis, won the PPA’s ‘Digital Innovation of the Year’ category. Glenigan has delivered significant improvements in functionality over the past 12 months, which have resulted in clear gains and strong growth for the business.

PPA ‘Editor of the Year (Business Media)’ went to Jenni Middleton, Editor of Nursing Times. Nursing Times is the voice for the nursing community and the leading source of nursing news and best practice in the United Kingdom.

The PPA ‘Great Leap Forward’ Award was shared by Ann Shuttleworth and Kathryn Godfrey at Nursing Times. Ann and Kathryn were instrumental in the launch of Nursing Times’ Learning following the introduction of nurse revalidation requirements.

Bett topped the podium at the Conference Awards in the ‘Best Conference Series’ category. Bett is a leading global technology exhibition and congress series for teaching and learning related data and management tools. The largest of the series is held in January at Excel in London, while other events are held in Brazil, Singapore and Mexico.

Money20/20 is the world’s premier payments and financial services congress. It focuses on the innovation and evolution of payments and financial services through mobile, retail, marketing services data and technology. Money20/20 was recognised in two Conference Award categories – taking the ‘Best Marketing’ Award and the ‘Overseas Conference of the Year – more than 750 delegates’ Award. These wins come on the back of Money20/20 successes at the AEO Awards in June, when it was recognised in the Best Overseas Tradeshow (>2000sqm), Best Marketing Campaign and the Innovation Award categories.

Duncan Painter, Chief Executive Officer, Ascential, said: “I am delighted to see the innovation and creativity of so many Ascential people and brands acknowledged by our industry peers at both the PPA and Conference Awards. These awards are benchmark achievements and testament to the hard work of all our product teams. “

The PPA Awards were held at Grosvenor House in London on Thursday 30 June and the Conference Awards were held at Tobacco Dock in London on Friday 1st July.

For further information, please contact:

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About Ascential plc

Ascential plc is a leading international media company that informs and connects business professionals in 150 countries through market-leading Exhibitions and Festivals, and Information Services.

Ascential powers the prestigious Cannes Lions festival for the branded communications industry, the world's premier payments and financial services congress Money20/20, Spring Fair/Autumn Fair, the global fashion trend forecasting service WGSN and environmental risk data business Groundsure. 23 of Ascential's 32 product lines are market leading and occupy number one positions. Ascential exists to provide our customers with world class content and connections empowering their businesses to be the best informed and best connected. Our products enable focus, growth and value.

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