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United Kingdom

Deutsche Numis  
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For the attention of the Board of Directors

12 August 2024

Dear Directors,

Recommend cash acquisition for the entire issued and to be issued share capital of Ascential plc by Informa plc (the "Transaction")

We refer to the scheme document in respect of the Transaction (the "Scheme Document") and the announcement relating to the Scheme Document (the "Announcement"), each to be published on or around the date of this letter.

We hereby confirm that we have given and not withdrawn our consent to the publication of the Scheme Document and the Announcement with the inclusion of the references to our name in the form and context in which they appear.

This letter is for your information only and should not be relied upon by any other person.

Yours faithfully,  
For and on behalf of Numis Securities Limited

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A black rectangular box redacting the name of the authorised signatory.

Authorised Signatory

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