Goldman Sachs International | Plumtree Court | 25 Shoe Lane | London EC4A 4AU | Tel: +44 (0)20 7774 1000 Authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority



Ascential plc 2nd Floor, 81-87 High Holborn London WC1V 6DF, UK

8th August 2024

Dear Sirs,

Recommended cash offer for Ascential plc by Informa plc (the "Offer")

We refer to the scheme document to be sent to shareholders in connection with the Offer to be released on or about the date of this letter (the "Scheme Document").

We hereby confirm that we have given and not withdrawn our consent to the issue of the Scheme Document with the inclusion therein of references to our name in the form and context in which they appear.

Yours faithfully,

GOLDMAN SACHS INTERNATIONAL

