



Ascential plc
2nd Floor, 81-87 High Holborn
London
WC1V 6DF, UK

8th August 2024

Dear Sirs,

Recommended cash offer for Ascential plc by Informa plc (the “Offer”)

We refer to the scheme document to be sent to shareholders in connection with the Offer to be released on or about the date of this letter (the “Scheme Document”).

We hereby confirm that we have given and not withdrawn our consent to the issue of the Scheme Document with the inclusion therein of references to our name in the form and context in which they appear.

Yours faithfully,

GOLDMAN SACHS INTERNATIONAL

By:

