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Deutsche Numis
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For the attention of the Board of Directors

23 July 2024

Dear Directors,

Offer for the entire issued and to be issued share capital of Ascential plc by Informa plc (the "Transaction")

We refer to the Rule 2.7 announcement proposed to be issued on or around the date of this letter in relation to the Transaction (the "Announcement").

We hereby confirm that we have given and not withdrawn our consent to the publication of the Announcement with the inclusion of the references to our name in the form and context in which they appear.

This letter is for your information only and should not be relied upon by any other person.

Yours faithfully,
For and on behalf of Numis Securities Limited



Authorised Signatory

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